
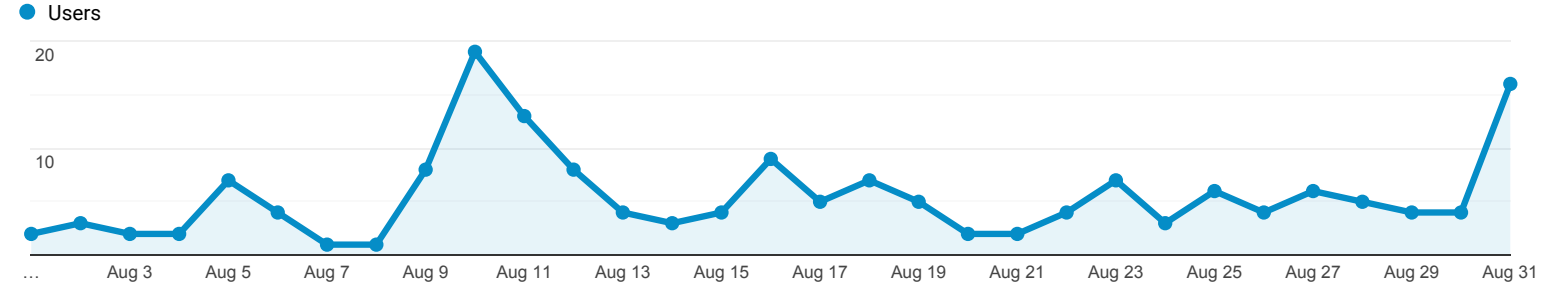


**Audience Overview**


**All Users**  
 100.00% Users

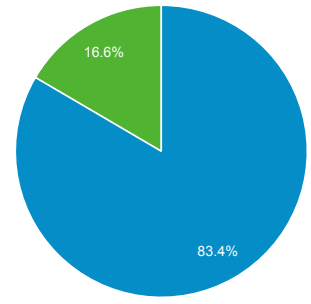
Aug 1, 2021 - Aug 31, 2021

**Overview**



<b>Users</b> 144	<b>New Users</b> 136	<b>Sessions</b> 194
<b>Number of Sessions per User</b> 1.35	<b>Pageviews</b> 613	<b>Pages / Session</b> 3.16
<b>Avg. Session Duration</b> 00:01:45	<b>Bounce Rate</b> 46.91%	

■ New Visitor ■ Returning Visitor



City	Users	% Users
1. Madison	61	40.94%
2. Columbus	11	7.38%
3. Chicago	9	6.04%
4. Middleton	4	2.68%
5. Sun Prairie	4	2.68%
6. Fitchburg	3	2.01%
7. (not set)	2	1.34%
8. Shanghai	2	1.34%
9. Frankfurt	2	1.34%
10. Los Angeles	2	1.34%