

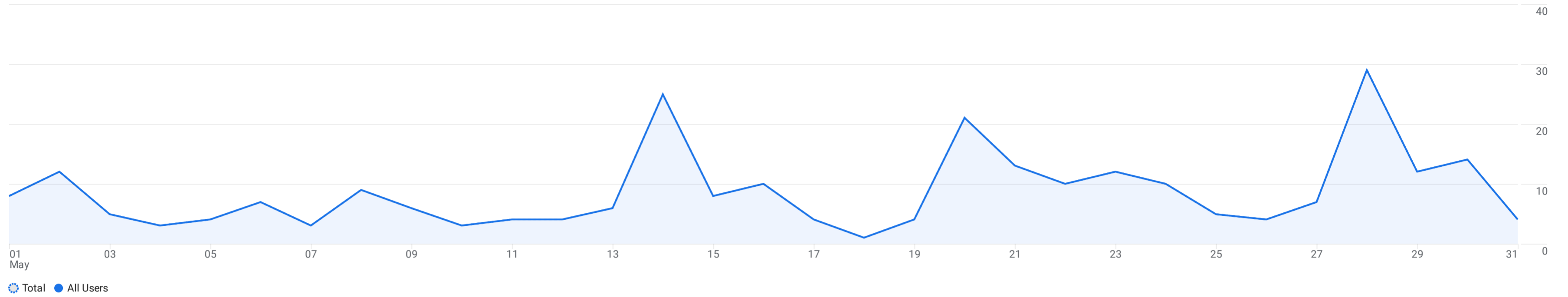
All Users Add comparison +

Custom May 1 - May 31, 2025

Audiences: Audience name

Add filter +

Total users by Audience name over time



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Audience name	City	Total users	New users	Sessions	Views per session	Average session duration	Total revenue
Total		215 100% of total	192 100% of total	308 100% of total	2.65 Avg 0%	2m 50s Avg 0%	\$0.00
1 All Users	Madison	54 (25.12%)	39 (20.31%)	100 (32.47%)	2.71	4m 00s	\$0.00 (-)
2 All Users	Columbus	30 (13.95%)	30 (15.63%)	30 (9.74%)	1.00	0s	\$0.00 (-)
3 All Users	Chicago	20 (9.3%)	16 (8.33%)	27 (8.77%)	2.93	2m 21s	\$0.00 (-)
4 All Users	Boardman	17 (7.91%)	17 (8.85%)	17 (5.52%)	1.00	0s	\$0.00 (-)
5 All Users	(not set)	14 (6.51%)	14 (7.29%)	14 (4.55%)	2.07	7m 08s	\$0.00 (-)
6 All Users	Minneapolis	7 (3.26%)	4 (2.08%)	10 (3.25%)	4.80	2m 49s	\$0.00 (-)
7 All Users	Ashburn	6 (2.79%)	6 (3.13%)	6 (1.95%)	1.00	0s	\$0.00 (-)
8 All Users	Dallas	4 (1.86%)	4 (2.08%)	6 (1.95%)	4.67	2m 13s	\$0.00 (-)
9 All Users	Sun Prairie	4 (1.86%)	2 (1.04%)	5 (1.62%)	4.20	2m 18s	\$0.00 (-)
10 All Users	Fitchburg	3 (1.4%)	3 (1.56%)	13 (4.22%)	7.08	11m 50s	\$0.00 (-)