

All Users Add comparison +

Custom Jul 1 - Jul 31, 2025

Audiences: Audience name

Add filter +

Total users by Audience name over time



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Audience name	City	Total users	New users	Sessions	Views per session	Average session duration	Total revenue
Total		224 100% of total	200 100% of total	316 100% of total	2.22 Avg 0%	1m 38s Avg 0%	\$0.00
1 All Users	Madison	77 (34.38%)	60 (30%)	141 (44.62%)	2.30	2m 20s	\$0.00 (-)
2 All Users	(not set)	25 (11.16%)	23 (11.5%)	27 (8.54%)	2.70	19s	\$0.00 (-)
3 All Users	Chicago	18 (8.04%)	14 (7%)	23 (7.28%)	1.74	1m 06s	\$0.00 (-)
4 All Users	Columbus	17 (7.59%)	16 (8%)	17 (5.38%)	1.24	1m 13s	\$0.00 (-)
5 All Users	Sun Prairie	9 (4.02%)	7 (3.5%)	14 (4.43%)	2.36	35s	\$0.00 (-)
6 All Users	Ashburn	7 (3.13%)	7 (3.5%)	7 (2.22%)	1.00	4s	\$0.00 (-)
7 All Users	Minneapolis	6 (2.68%)	5 (2.5%)	7 (2.22%)	1.71	3m 03s	\$0.00 (-)
8 All Users	Milwaukee	5 (2.23%)	5 (2.5%)	5 (1.58%)	2.20	22s	\$0.00 (-)
9 All Users	San Jose	5 (2.23%)	5 (2.5%)	5 (1.58%)	1.00	2s	\$0.00 (-)
10 All Users	Council Bluffs	4 (1.79%)	4 (2%)	4 (1.27%)	1.25	5s	\$0.00 (-)